

MAIL TO 8000 EVENT ORGANISERS FROM £400

Starting week commencing March 3 2008 and running to week commencing May 5 2008 the Society of Event Organisers (SEO) is mailing its training programme to 8000 UK-based in-house corporate and association event organisers at a rate of 1000 a week for eight weeks and is offering a shared mailing service as below.

The mailing format is A5 and all items inserted will need to have a maximum size of A5, or already be folded to A5.

WEIGHT	COST PER MAILING	TOTAL
Up to 3 gms	5 pence	£400 + VAT
Up to 4 gms	6 pence	£480 + VAT
Up to 5 gms	7 pence	£560 + VAT
Up to 6 gms	8 pence	£640 + VAT
Up to 7 gms	9 pence	£720 + VAT
Up to 8 gms	10 pence	£800 + VAT
Up to 9 gms	11 pence	£880 + VAT
Up to 10 gms	12 pence	£960 + VAT

The price includes the cost of the list, the postage, the envelopes and the labour – all you need to do is deliver your 8000 inserts by Friday February 22, pay the invoice and we'll do the rest. (Note: to get an accurate weight for your leaflet, check with your printer or weigh 10 together and divide by 10).

To book your insert in the mailing please complete the booking form below, take a copy and fax or post a copy to the SEO, or call 01767 316255 for more information.

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BOOKING FORM

Name:

Organisation:

Address:

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Tel no: Fax no:

Please book my insert of maximum gms in the SEO shared mailing for March/April/May 2008 and remit invoice for £..... + VAT.

Signature: Date: